

## About The Sparrow Hotel

The Sparrow Hotel is a boutique hotel located near Stureplan in central Stockholm. With 87 rooms, a bistro and wine bar led by some of Sweden's top chefs, and stylish meeting spaces, the hotel offers guests a sophisticated yet relaxed urban retreat. As part of the Grand Group, it is built on a foundation of world-class service, elegant design, and authentic, welcoming hospitality.

Opened in 2019, The Sparrow Hotel is Stockholm's intimate boutique destination inspired by the heart of Paris. Set just off the fashionable Stureplan square, the hotel marries vibrant French flair with Nordic sensibility—created for the stylish urban travelers, gourmands, and global nomads alike. With 87 beautifully curated rooms and suites, The Sparrow is known for its colorful interiors, warm atmosphere, and personal touches—from Chromecast and sound systems in every room to artful details that surprise and delight. Located in one of Stockholm's most elegant neighborhoods, the hotel offers easy access to high-end shopping, museums, and Humlegården park, all just a short walk away.

### French cuisine

The Sparrow Bistro, led by the renowned culinary duo Mathias Dahlgren and Staffan Naess have a menu rooted in French tradition and the “natural kitchen” philosophy, the bistro brings classic dishes like steak frites, onion soup, and bouillabaisse to life with seasonal precision and Swedish ingredients. Attached to the bistro is The Wine Bar, featuring an expertly curated list of French wines from both iconic and independent producers. The experience is as much about joie de vivre as it is about taste, with the ambience of a Parisian night brought to life through candlelight, music, and warm conversation.

Guests can also gather in the heart of the hotel, The Lounge, a chic, all-day space created in collaboration with Moët & Chandon. Whether for morning coffee, a glass of champagne, or a late-night digestif, this lounge is a buzzing destination of its own—where locals and visitors mingle over effervescent elegance. Santé!

### For thinkers, creators, and collaborators

The Sparrow is also a haven for intimate meetings and private events. Edith, on the fifth floor, offers a cozy fireside setting and a balcony view, making it ideal for creative sessions and boardroom gatherings. For larger occasions, Le Salon and La Bibliothèque combine Scandinavian calm with Parisian charm, perfect for press launches, cocktail receptions, or private dinners.

